

A JOINT  
EMPOWERMENT PROGRAMME  
FOR BOYS & GIRLS

**MAG**

MANHOOD  
ACADEMY  
GLOBAL

# URBAN RITES OF PASSAGE FOR SCHOOLS

INFORMATIONAL BROCHURE 2019







**MANHOOD  
ACADEMY  
GLOBAL**

## **ABOUT MANHOOD ACADEMY GLOBAL**

Manhood Academy Global is built on the shoulders of an ancient tradition termed: RITES OF PASSAGE. A time old process of raising students from boys to men in seclusion, facilitated by older men of the community. In antiquity 'Rites of Passage' was a prerequisite to manhood on all continents from ancient Africa, indigenous India, Native America, Australasia, the Orient and Europe. Rites of Passage was the formula for civil stability.

The tradition of initiating boys into becoming the ethical citizens has been lost. Mainstream youth culture is a result of rites of passage gone rogue, as young people now find other routes into manhood, a passage that is being dictated by music and the media instead of the men of the community.



## **ABOUT WOMANHOOD ACADEMY FOR GIRLS**

Urban Rites of Passage for girls offers mentoring for girls right through their adolescence. Womanhood Academy for Girls prepare girls for the journey ahead, teaching them how to take charge of their emotional, social, and spiritual well-being.

This guidance continues through their teenage years. We also support mothers, especially while their daughters journey through their teens. We offer training for women who want to learn to facilitate girls' groups. We want to make growing up for girls an easier, safer, and better supported journey.

# THE SERVICES

We Offer Boys Only Sessions, Girls Only Sessions And Combined Sessions. We Recognise That It Takes A Village To Raise A Child And Schools Are Apart Of This Village.

Our Sessions Are Non - Judgemental, Inclusive And Sensitive

## BOYS ONLY SESSION

Transformational Urban Rites of Passage workshops lasting 1 hour (approx) designed To Instill In Our Sons The Understanding, Skills & Strategies They Need To Make A Successful Passage into MANHOOD

## GIRLS ONLY SESSION

Transformational Urban Rites of Passage workshops lasting 1 hour (approx) designed To Instill In Our Sons The Understanding, Skills & Strategies They Need To Make A Successful Passage into MANHOOD

## 1-2-1 MENTORING

We Are Committed To Providing Opportunities For All. Group Sessions Does Work For Everyone. We Provide 1-2-1 Intensive Mentoring & Life Coaching

## MIXED SESSIONS

Our Transformational 'MIXED' Sessions Are Designed To Encourage Respect, Communication And To Increase Levels Of Cohesion and Understanding.



# OUR WHY

We are here to help our children navigate their educational pathway from childhood, through adolescence preparing them for **adulthood**.

Such a period of maturation and growth, can be littered with obstacles and cluttered with roadblocks, as our children confront life's challenges.

#UrbanRitesOfPassage







# UNIQUE SELLING POINT

It would be a massive mistake to look at our award winning curriculum as just another contribution to the mountain of educational and training programmes/projects and services that deals with youth development, academic achievement, mental health and well being,

Our Urban Rites of Passage Programme is a product for 'the millennials', the next generation and their families. We aim to enable the disaffected and those with low self-esteem to take greater control over their identity, how it is acquired, how it changes, how it relates to their perception of 'others' and how it can transcend the insecurities of a rapidly changing and materialistic world.



MANHOOD ACADEMY GLOBAL &  
WOMANHOOD ACADEMY HAS  
FEATURED IN THE FOLLOWING

BBC  
RADIO



BBC iPlayer

BBC  
STORIES

LONDON  
LIVE

sky  
news

CNN



THE  
VOICE

theguardian



# Our Transformational Urban Rites of Passage Model



## EARTH CYCLE

**Module includes:** Core values, health & nutrition, hygiene, law, identity, education, survival skills, values, beliefs, agriculture, goals, commitment, boundaries, passion and purpose. **This module ensures that our youth have a strong solid foundation. 'A Tree With Strong Roots Laughs In The Face Of The Storm.'**



## FIRE CYCLE

**Modules Include:** Identifying feelings, conflict resolution, anger management, passion and pain, raw truth, movement, sound, trauma, and fire. **This module ensures that our youth are aware of the difference between passion and anger and encouraging them to channel this amazing force in the right direction "Sky Above Me. Earth below me. FIRE WITHIN ME"**





## WATER CYCLE

**Modules Include:** Behaviour, transference, healing, meditation, visualisation, movement and calmness. **This module ensures that our youth are aware of coping and behavioural strategies. "Empty your mind. Be formless, shapeless like Water" - Bruce Lee**



## AIR CYCLE

**Modules Include:** Attitude, elevation, enterprise, legacy, entrepreneurship, critical thinking, chess, mindset, leadership, economics, and prosperity. **This module ensures that our youth are mentally ready and focused on creating their legacy. "When you want to succeed as bad as you want to breathe, then you'll be successful" Eric Thomas**





**“It Is Easier To Build Strong Children Than To Repair  
Broken Men” Frederick Douglass**

# Case Study

## Preston Manor High School 12 week programme

### AIM 1

Increase self awareness , confidence, self esteem and sense of identity, helping to empower your clients towards informed decision-making independent of their peers, street culture and the media

### AIM 2

Demonstrating to our clients how to communicate effectively in stressful and challenging situations and the importance of avoiding threats, violence and stereotypical actions

### AIM 3

Reduce their levels of criminal activity in a identified group as being at risk of progressing to more serious levels of crime and anti social behaviour

### AIM 4

Helping young people make the transition from adolescence to adulthood



# DEMOGRAPHIC

## OF THE SELECTED STUDENTS

### YEAR 8 AND 9 STUDENTS

The Students Were At Risk Of Exclusion

13 WERE FROM AFRICAN/CARIBBEAN  
BACKGROUNDS

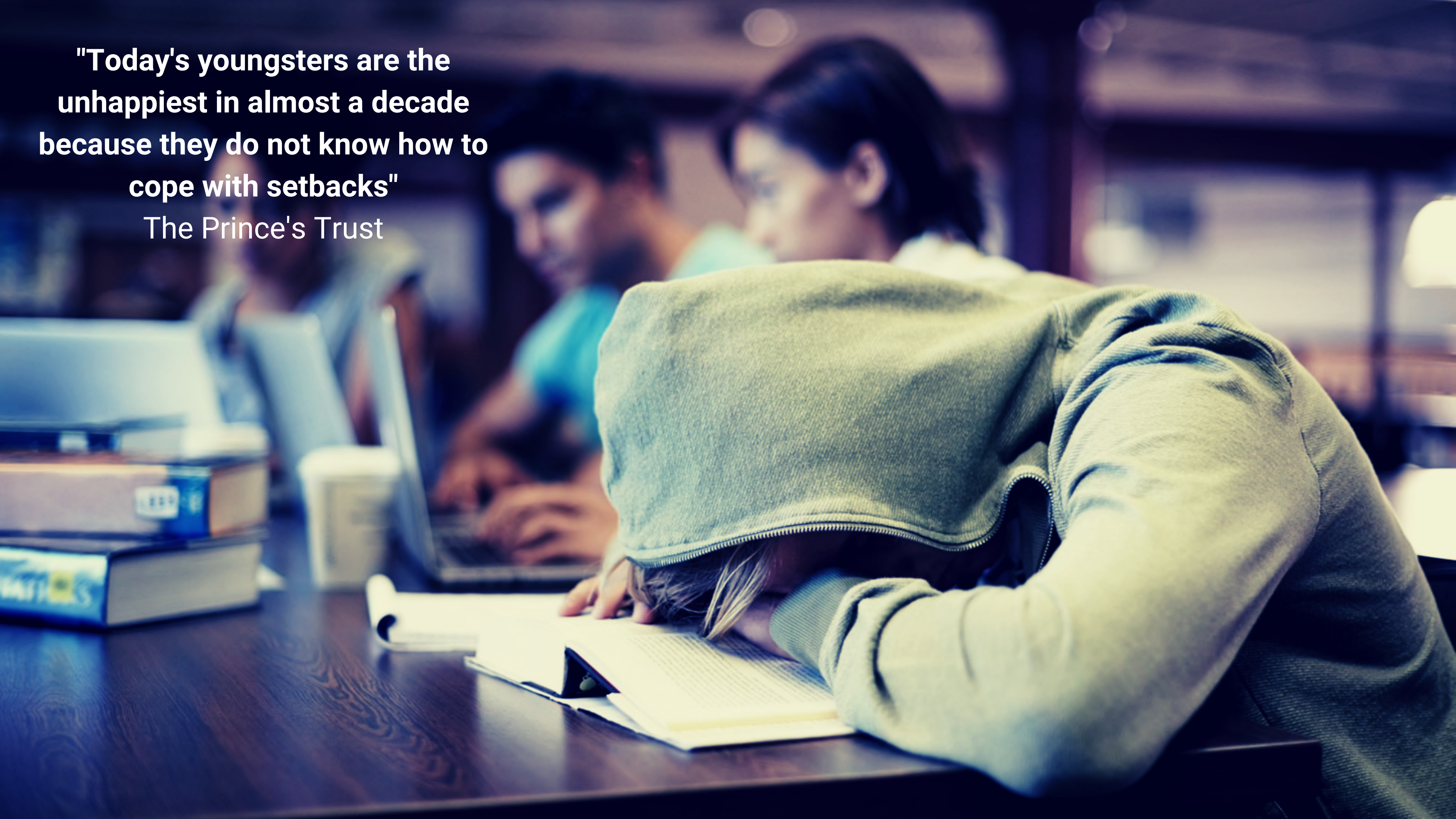
4 WERE FROM WHITE  
BACKGROUNDS

YP FROM POOR SOCIOECONOMIC  
BACKGROUNDS

Issues with crime, gangs, poor attendance and  
emotional outbursts



**"Today's youngsters are the  
unhappiest in almost a decade  
because they do not know how to  
cope with setbacks"**  
The Prince's Trust







## OUTPUTS

- 17 young people registered
  - 17 completed and received certificates
  - 14 participants completed their final presentation and action plan
  - 13 participants completed their first aid and self defence workshop
  - All participants were assigned a mentor and life coach to help them achieve their goals
  - 150 across the school participated in a 7 day social media detox
- Programme recognised by Brent Council



## OUTPUTS CONTINUED

- 95% Of Participants Had Improved Attendance
- 98% Of Participatants Reported An Improvement In Their Self Worth
- 100% Of Teachers Recognised Improvements In Behaviour
- 90% Of Students Rate Of Detentions Decreased
- 98% Of Students Reported Increased Well Being and Hopefulness



# DELIVERY STYLE

- Powerful Oral Delivery, Funny and Intriguing
- Debates and Discussions
- Use Of Art and Design
- Role-Play and Dramatic Scenarios
- Use Of Videos Clips, Music (with a morale) and Interactive Multimedia
- Use Of Various Games and Mental teasers
- Worksheets and Handouts
- Various Learning Styles Administered
- Non-Judgmental
- Story Telling
- Movie Breakdowns - Interpreting The Values And Wisdom In Various Films e.g. Karate Kid, Lion king, Kung Fu Panda





**OUR STRATEGIC PRIORITY  
"INCREASING WELL BEING"**

**UK:**

**Rising Suicide Rates In Under 25's**

**The Rate Of Deaths Among Under 25's Increased By  
23.7%, Reaching 730 Deaths In 2018**



## OUR STRATEGIC PRIORITY "SCHOOL EXCLUSIONS"

Data that shows the disproportionate exclusion rates for certain groups suggests that either schools may be failing to adequately support certain learners, or that behaviour management systems inadvertently discriminate against some pupils.

Pupils with Special Educational Needs are overrepresented in exclusion figures but pupils who have special educational needs and do not have formal support plans, such as an Education, Health and Care Plan (EHCP) or Statement, face a considerably higher rate of permanent exclusions than their peers with formal support plans.







**14%**

YOUNG PEOPLE'S  
HAPPINESS AND  
CONFIDENCE AT  
RECORD LOW, STUDY  
FINDS

**95%**

OF YOUNG PEOPLE IN  
PRISON WHO HAVE A  
MENTAL HEALTH  
DISORDER

**50%**

OF ADULTS WITH  
MENTAL HEALTH  
PROBLEMS WERE  
DIAGNOSED IN  
CHILDHOOD

**95%**

OF YOUNG PEOPLE IN  
PRISON WHO HAVE A  
MENTAL HEALTH  
DISORDER

DATA FROM 21  
POLICE FORCES IN  
ENGLAND AND  
WALES OBTAINED  
THROUGH A  
FREEDOM OF  
INFORMATION  
REQUEST SHOWED  
363 SHARP  
INSTRUMENTS WERE  
FOUND ON SCHOOL  
PROPERTY IN 2017-  
18. THIS IS AN  
INCREASE FROM 94  
IN 2013-14



## OUR STRATEGIC PRIORITY "SCHOOL EXCLUSIONS"

The number of children being excluded from secondary schools in London is increasing year-on-year. The rise in exclusions is due, in part, to the rise in support required for an increasing number of children with complex needs and the difficulties that some schools have in meeting them.

There are growing concerns about the possibility that some under-achieving pupils and those with complex needs are being officially or unofficially excluded to relieve financial pressure or boost school performance measures.



# OUR URBAN RITES OF PASSAGE

## KEY PRIORITIES



### INCREASED ACADEMIC ATTAINMENT (LESS EXCLUSIONS)

Increasing attendance and school statistics, increasing morale and mentoring opportunities



### INCREASED MENTAL HEALTH AND WELLBEING

Increasing confidence (Psychosocial approaches)  
Increased Self Belief, Self Esteem and Self Awareness



### DECREASE LEVELS OF VIOLENT CRIME AND DISORDER

Improved Behaviour, Increased Resilience, Improved Decision Making and Increased Hope



### INCREASE CONFLICT RESOLUTION SKILLS

Increased Communication Skills, Improved Cognitive Functioning, Increased Understanding Of One's Own Capabilities



# FEEDBACK FROM STUDENTS

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CLAIRE  
YEAR 8

“This programme has really changed my life. I feel empowered to overcome any situation”

MASON  
YEAR 9

“I learnt that communication is the most important thing in the world. It has power and can open so many doors”

DARNELL  
YEAR 9

“I have learnt about self- defence, mental self defence, how to resolve conflict and how to debate”

CHLOE  
YEAR 9

“I have never set goals before, seeing where I want to be in 4 years motivates me seriously”





## WHO DO WE TARGET?

- Primary Schools
- Secondary Schools
- Colleges
- Youth Centres
- Churches
- Youth Offending



“Manhood Academy Global visited HMP Thameside and delivered a one day masterclass. Staff at Thameside were amazed at how the Manhood facilitators controlled the space and we were even more impressed at the programme content, how it emotionally moved the participants and how, in such a short space of time, a pathway to progress was created. I recommend this service and we will definitely be using them again”

The Commissioner

# OUR PACKAGES ARE A VALUABLE INVESTMENT FOR OUR YOUNG PEOPLE



It Costs £15,000  
For One Place In A  
Pupil Referral Unit (PRU).  
Investing In Our  
Urban Rites of Passage  
Programme Is A Huge  
Investment

Feltham Young  
Offenders is one of the  
most expensive prisons  
in the UK

Urban Rites Of  
Passage Is Committed  
To Developing Young  
People's Mind-Set

Last Year It Cost  
More Than £72,000  
To Keep A Young Person In  
Feltham Young  
Offenders Institution.

Investing In  
Urban Rites of Passage  
Is A Cost Effective  
Response To School  
Exclusions.

Our Bespoke Packages Are Tailored To Suit The Needs Of School And Colleges. Please Contact Us So We Can Discuss Your Needs.





## DURATION

1 to 2 Hours Per  
Session



## FREQUENCY

6, 12, 18 or  
24 Weeks

Also Available For **Drop  
Down Days** and  
**Assemblies**



## COSTS

Ranging From  
£7 - £11  
Per Child  
Per Hour  
Per Week

Different Investment  
Options For Assemblies  
or Themed Days



## FEATURES

- Programme Handbook
- Customised Action Plan
- Prizes & Learning Aids



## UNIQUE

- Everyone Has DBS
- Non-Judgeemntal
- Fantastic Use Of Positive Media
- Clear Exit Routes

## INVESTMENT POSSIBILITIES

[www.ManhoodAcademyGlobal.com](http://www.ManhoodAcademyGlobal.com)

# CONTACT

**MAG**

MANHOOD  
ACADEMY  
GLOBAL

*Womanhood  
Academy*

Nurture A Girl, Raise A Nation

## A JOINT EMPOWERMENT PROGRAMME FOR BOYS & GIRLS

Urban Rites of Passage

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